

SHEIKH MOHAMMAD BILAL

DIGITAL MARKETING MANAGER & PROUD GEEK



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SUMMARY

Hi There, I am Sheikh Mohammad Bilal an Internet Marketing Entrepreneur. I am the Founder of TechKhalifa which is a Digital Marketing Agency, Specialized in Search Engine Optimization (SEO). I Alter businesses to get revenue from Organic Search Results in Google Generating Leads For Local & International Businesses, Ranking their Money Keywords on Top of Google Search Results. (I'm Google Penguin, Panda & Fred Safe SEO Expert)

EXPERIENCE

DIGITAL MARKETING MANAGER

VowMart International LLC

Dec 2016 - ongoing Business Bay, Dubai, UAE

<https://vowmart.com>

VowMart is an Online E-Commerce Store in Dubai, My Tasks here as Digital Marketing Manager were :

- Handling the Search Engine Marketing.
- Handling Company's Google Adwords & Google Shopping Campaigns.
- Handling all the Social Media Marketing.
- Running Successful Facebook Marketing Campaigns.
- Doing the Killer Keyword/Competitive Research.
- Brand Development from Scratch.
- Managing Company's Analytics & Giving Suggestions for business development where necessary.
- Managing Content Marketers & Graphic Designers.
- Checking for Domain's Crawl & Health Issue in Google Webmasters.
- Link detox, reputation management and much more. Conduct a full SEO Website Audit & document Baselines and Benchmarks to increase revenue with 30%.
- Provide SEO Recommendations + SEO Strategy based on Priorities, Budget and Goals.
- Identifying new opportunities & recommendations for improving VowMart's organic search rankings, traffic & conversions.
- Attain multiple Google top 10 ranking positions for moneykeywords.

LIFE'S PHILOSOPHY

"Best Internet Marketers enhance landing page experience for users thus engaging them as they like"

Sheikh Mohammad Bilal

MOST PROUD OF



GOOGLE ADWORDS PARTNER

Passed in first attempt.



GOOGLE ANALYTICS CERTIFIED

I'm a certified Google Analyst.



COURAGE I HAVE

I would take on a sinking ship to make it float.



MY SEO ARSENAL

I have some really precious weapons making me really distinctive in SEO.

LANGUAGES

English

Native



Urdu/Hindi

Native



Arabic

Intermediate



EXPERIENCE

SEO SPECIALIST

HZIT

📅 Apr 2016 - Dec 2016 📍 Corniche Buhairah, Sharjah, UAE
🌐 <http://hzit.ae>

HZIT is a pioneer Web Development & Digital Marketing Agency Located in the Heart of Sharjah, My tasks here were :

- SEO Consultation for Clients.
- Ranked Over 7 Businesses Over the Span of 10 Months.
- Handled Local SEO for a lot of Local Clients.
- Did the Content Marketing and Publishing with over 100+ Publications for Marketing.

SEO EXECUTIVE

ELITE PEARL YACHTS CHARTER

📅 Sep 2015 - Apr 2016 📍 WTC, Dubai, UAE

Elite Pearl Yachts Charter is One of the Renowned Yachts Charter Company in Dubai Marina, My Responsibilities here were :

- Development of the Primary Domains.
- Deduction of Marketing Plan.
- Competitive Research & Analysis.
- Ranking Company's 3 Businesses in Google Organic Search.
- Running Pay Per Click Marketing Campaigns for the Company.
- Domains Weekly Auditing & Link Building.

EDUCATION

Bachelors in Software Engineering

Foundation University Islamabad

📅 2011 - 2015 📍 Islamabad, Pakistan

Intermediate in Computer Science

FG Liaquat Ali Degree College

📅 2009 - 2011 📍 Rawalpindi, Pakistan

Matriculation

Army Public School & College

📅 2008 📍 Rawalpindi, Pakistan

MY STRENGTHS

My Engaging Content

After 6 Years of Extensive Experience in Content Marketing

TOP RATED SEO WORK

My Portfolio - SEO

📅 2015
🌐 <http://sheikhmohammadbilal.com/>

Some targeted Keywords that are ranking in top 3 on google are given below:

- SEO Expert in Dubai
- Dubai SEO Expert
- SEO Expert Dubai
- Certified SEO Expert
- SEO Specialist in Dubai
- Certified SEO Expert in Dubai

WiseBread SEO Project

📅 June 2014 - Oct 2014
🌐 <http://www.wisebread.com/>

Some targeted Keywords that are ranking in top 3 on google are given below:

- Hair Growth Pills
- Best Stain Remover From Clothes
- Thoughtful Christmas Gifts
- Fun Thing to Do
- Chase Secured Credit Card
- Free Airline Tickets
- Hair Growing Pills

The College Inverstor - SEO

📅 Mar 2015 - June 2015
🌐 <http://thecollegeinvestor.com/>

Client came with a lot of Desperation after he had already hired two SEO Companies I ranked them on these keywords on Top 3 Places :

- Fedloan
- Residual Income
- Stock Market Blog
- Passive Income Ideas
- Nelnet Student Loans
- Residual Income Ideas

Hongkiat SEO Project

📅 Feb 2016 - May 2016
🌐 <http://www.hongkiat.com/>

Some targeted Keywords that are ranking in top 3 on google are given below:

- Simple tattoos
- Assistive touch
- Anonymous chat apps
- 3d street art
- Social Experiments

MY STRENGTHS



Access to over 2k Domains For Backlinking

I have the editorial access for over 2000 Domains Worldwide with different languages.



Mastering Almost All Marketing Tools

Expertise on MOZ, AHrefs, Majestic SEO, SEMRUSH, HootSuite, Pitch Box, Long Tail Platinum, Amazon AWS Services, Web Scrapers & Much More.



Strong Content Marketing Skills

I have really strong Content Creation Skills i can write some really engaging content to Compel a Lead out of User.

PUBLICATIONS

Wrote 100+ Publications

Niche : Paid & Organic Search Marketing

Sheikh Mohammad Bilal

May 2015 - ongoing sitesmatrix.com/blog

Author & Moderator of several publications on SEM, Marketing, SEO & PPC Management.

Search Engine Marketing Noob Guides

Niche : Marketing & Technology Blog

Sheikh Mohammad Bilal

Dec 2017 - ongoing www.expressblogger.com

Owner of ExpressBlogger, Having 5 Active Authors for Publishing in Technology, Marketing & Travel.

MY PASSION & STRENGTHS



Blogging



Content Marketing



Affiliate Marketing



SEO



Leadership



Web Development



Motivator & Speaker



Confidence



User Experience



Young Entrepreneur

MY SKILLS

SEARCH ENGINE OPTIMIZATION



MARKETING / SEO / SMO TOOLS



BLOGGING



GOOGLE ADWORDS



GOOGLE ANALYTICS



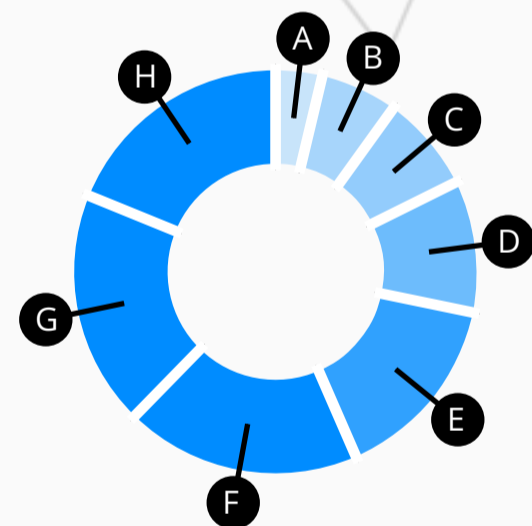
WORDPRESS & OTHER CMS



EMAIL MARKETING



HOW I SPEND MY DAY



- A Sipping Coffee & Preparing Spreadsheet of all the ingredients.
- B Spreading Time With Team.
- C Keyword/Competitive Research.
- D Running All PPC Campaigns.
- E Regular Domain Audits & Webmaster Report Study.
- F Link Building & Link Submissions.
- G Competitor Trend Study and Counter Strategy Implementation.
- H Closely Monitor any Algorithm Change & SERP'S Fluctuation in Google Search.